

BACKGROUND

On a Friday morning at 7:30am, EMAGISPACE® received a distress call from a leading national commercial realty company. They had committed to building a pop-up art gallery for a large cultural festival. Contractors quoted the realty company between \$30,000 and \$45,000 to build out the space and could not meet the time frame needed for the build.

EMAGISPACE® stepped in to produce what traditional construction could not accomplish. It was Friday morning and they needed an the gallery built and finished by Saturday afternoon.

Results

Traditional Stick Built

Drywall and Paint – 2 sides

Cost of construction: \$20.00 sf

Time required: 5 days+

- Day 1: Frame
- Day 2: Hang, tape, mud, wait to dry
- Day 3: Sand, recoat mud, wait to dry
- Day 4: Sand, clean, trim, paint, wait
- Day 5: Final paint, wait

Environmental issues

Destruction & Disposal



EMAGISPACE®

Cover, Finish, Paint – 2 sides

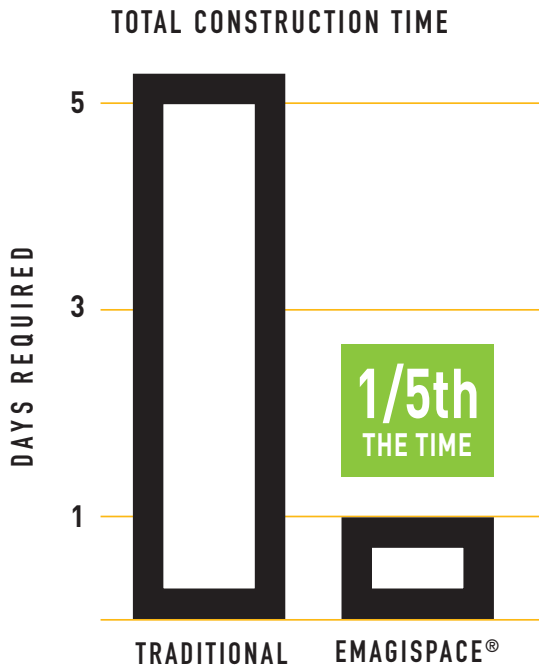
Cost of construction: \$17.00 sf
(\$15.00 sf + \$2.00 sf for Covers)

Time required: 1 day

7hrs: Build, Cover, Finish, Paint

Environmental issues

Reusable & Recyclable



“EMAGISPACE® pulled off an incredible feat; our corner retail space went from cold shell Friday morning to humming art gallery by Saturday afternoon... by 7:30pm, close to 800 people had already visited the gallery.”

