On a Friday morning at 7:30am, EMAGISPACE® received a distress call from a leading national commercial realty company. They had committed to building a pop-up art gallery for a large cultural festival. Contractors quoted the realty company between $30,000 and $45,000 to build out the space and could not meet the time frame needed for the build.

EMAGISPACE® stepped in to produce what traditional construction could not accomplish. It was Friday morning and they needed an art gallery built and finished by Saturday afternoon.

**Results**

**Traditional Stick Built**
- Drywall and Paint – 2 sides
- **Cost of construction:** $20.00 sf
- **Time required:** 5 days+
  - Day 1: Frame
  - Day 2: Hang, tape, mud, wait to dry
  - Day 3: Sand, recoat mud, wait to dry
  - Day 4: Sand, clean, trim, paint, wait
  - Day 5: Final paint, wait

**EMAGISPACE®**
- Cover, Finish, Paint – 2 sides
- **Cost of construction:** $17.00 sf
  ($15.00 sf + $2.00 sf for Covers)
- **Time required:** 1 day
  - 7hrs: Build, Cover, Finish, Paint

**Enviromental issues**
- Reusable & Recyclable

"EMAGISPACE® pulled off an incredible feat; our corner retail space went from cold shell Friday morning to humming art gallery by Saturday afternoon... by 7:30pm, close to 800 people had already visited the gallery.”