

CASE STUDY: Colorado College



BACKGROUND

The following are comments from Paul Martin, Technical Director of the Theater & Dance Department at Colorado College. Paul, and his students, have been utilizing the Emagispace® platform for their college theater productions over the past year.

On setup time and construction

"The bottom-line is that is takes a lot less people and a lot less time to build our sets using EmagiBlock[®]s."

"It's been really easy to mix Emagiblock®s[™] with our traditional building materials."

"There's no need for additional skills or tools."

SET CONSTRUCTION DAYS REQUIRED

EMAGISPACE®

TRADITIONAL TECHNIQUES

3 DAYS

On re-imagining set design

"EmagiBlock[®] inspires our designers to think differently."

"They are amazingly versatile, it hardly takes any time to move them from one setup to another." "We now have the luxury of flexibility and changeability."

On environmental responsibility

"Because we are a "green" university, EmagiBlock®s had to pass a comprehensive review from our Innovation and Sustainability offices."

"The fact that EmagiBlock®s are fully recyclable was a key selling point."

On the economics

"There's an initial investment up-front but after just one use they paid for themselves." "Value, speed and quality – we get all three with Emagispace[®]."





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